



Activity Report 2023-2024

Awareness Programme on Blood Stem Cell Donation

The Youth Red Cross organized an insightful and engaging awareness programme on Blood Stem Cell Donation in the college auditorium on 20 September 2023 at 12 PM. The event featured Mr. Ratheesh Sujathan, an esteemed Associate in Donor Recruitment and Counselling at DATRI, as the resource person. Mr. Sujathan shared his in-depth knowledge, personal experiences, and passionate dedication to the topic.

Mr. Sujathan commenced the event by providing a clear understanding of what blood stem cell donation entails and how it differs from regular blood donation. He emphasized the critical role of blood stem cell donation in treating various life-threatening diseases like leukemia, lymphoma, and certain genetic disorders. Real-life success stories were shared to illustrate the profound impact of donation.

A segment of the programme was dedicated to dispelling common myths and misconceptions surrounding stem cell donation. Mr. Sujathan's interactive approach encouraged the audience to ask questions and seek clarifications. Detailed information about the eligibility criteria and the step-by-step donation process was provided, ensuring that attendees left with a comprehensive understanding of how they can become donors.

The event saw active participation, with a total of 373 students attending. The programme was a significant step towards raising awareness and encouraging more individuals to consider becoming blood stem cell donors, potentially saving many lives.

