



Annual Report 2023-24

Cultivating Innovation: IEDC's Ideathon Sparks Student Creativity

The Innovation and Entrepreneurship Development Centre (IEDC) orchestrated a college-level Ideation Competition, aimed at nurturing creativity and innovation among students. This dynamic competition unfolded in two distinct stages, commencing with an open call for students to submit their innovative ideas via a Google Form.

Following this initial phase, the judging panel meticulously reviewed the numerous submissions, ultimately

selecting 10 standout groups to advance to the second round. In this subsequent stage, these chosen teams were provided with the invaluable opportunity to further refine and develop their concepts.

After a thorough evaluation process, two exceptional groups emerged victorious, distinguished for their remarkable ingenuity.

These winning teams not only received recognition for their innovative ideas but were also awarded funding by IEDC to actualize their projects.

The Ideathon served as a catalyst for inspiring students to think creatively and push the boundaries





of conventional thinking. Furthermore, by providing financial support to the winning teams, IEDC demonstrated its commitment to nurturing and empowering budding entrepreneurs, thereby fostering a culture of innovation within the college community.

Cultivating Innovation: Seminar on Developing an Innovation Culture

The Innovation and Entrepreneurship Development Centre (IEDC) hosted a seminar geared towards undergraduate students, centered on the development of an innovation culture and the practice of idea pooling. The



session, led by Ms. Nasla Y, District Coordinator of the Kerala Development and Innovation Strategic Council, provided students with invaluable insights into fostering an environment conducive to innovation.

The seminar aimed to instil in students the importance of cultivating an innovation culture, emphasizing its relevance in today's rapidly evolving landscape. Through interactive discussions and practical examples, attendees gained a deeper understanding of how to foster creativity, collaboration, and idea sharing within their academic and professional pursuits.



By equipping students with the tools and knowledge needed to nurture innovation, the seminar empowered them to become catalysts for positive change and transformation in their respective fields. This initiative by IEDC not only underscores its commitment to fostering an



entrepreneurial mindset but also serves as a platform for students to explore and harness their creative potential.

Innovation Unveiled: Product Exhibition Showcases Student Innovators

Our institution hosted a remarkable Product Exhibition, highlighting the inventive creations of three talented individuals: Ms. Sreelakshmi S Wariyar, Ms. Aleena Mathew, and Ms. Stessy Mathew. The event, graced by the presence of Mr. Najeeb Bin Haneef O, CEO and Founder of Zaara Biotech, provided a platform for these budding innovators to present their groundbreaking products.

Students seized a unique opportunity to interact directly with Mr. Najeeb Bin Haneef O, a dynamic entrepreneur, during a formal session. Subsequently, they eagerly shared their inventions with fellow peers and esteemed faculty members.



This exhibition not only celebrated the spirit of innovation but also fostered an environment of collaboration and knowledge-sharing. Through such initiatives, our institution continues to nurture and support the ingenuity of its students, laying the groundwork for a future defined by creativity and progress.



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL

MORNING STAR HOME SCIENCE COLLEGE

Angamaly South PO, 683573 (Affiliated to MG University, Kottayam)

Reaccredited by NAAC with A++

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

New
Product Exhibition

Organized by IEDC, Morning Star Home Science College, Angamaly
in association with

ZAARA
PRODUCT
SCHOOL

 **4th September 2023, 11:30 -12:30 PM**
@ Conference Hall, MSHS College, Angamaly

Empowering Minds: Women Entrepreneur Summit

The Women Entrepreneur Summit, organized by IEDC and the Entrepreneurship cell in collaboration with IIC, provided an enriching platform for students to engage with accomplished women entrepreneurs. The distinguished panel featured Ar. Deepa Mathai, Dr. Mumtaz Kalid Ismail, Ms. Mini Menon, and Ms. Anagha Shibu, who shared insights from their entrepreneurial journeys. Ms. Pushpy Muricken, Cost Accountant at PB Muricken & Associates, expertly moderated the discussion, facilitating in-depth conversations about the various challenges and triumphs encountered in entrepreneurship. Students seized the opportunity to address their queries and concerns, fostering a dialogue aimed at inspiring and empowering the next generation of entrepreneurs.



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MORNING STAR HOME SCIENCE COLLEGE IEDC & ENTREPRENEUR CENTER
in association with WEN PRESENTS

ENTREPRENEURSHIP SUMMIT

Women Entrepreneurship - Challenges and Opportunities



Ar. Deepa Mathai
Director, Arkind



Dr. Mumtaz Khalid Ismail
Consultant Clinical Nutritionist



Ms. Mini Menon
Designer & Founding Partner,
Mirabilis India



Ms. Anagha Shibu
Director, Hochbergz Industries
Denzel Cleaning Products



Ms. Pushpy Muricken (Moderator)
Cost Accountant, PB Muricken & Associates



October 6, 2023

2:00 PM

@ Conference Hall, MSHSC



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Title: Exploring Innovation: Super FabLab Visit

Organized by IEDC, a group comprising 18 students and 3 teachers embarked on an insightful journey to the Super Fab Lab in Kalamasery, Ernakulam on February 14, 2024. The Super Fab Lab serves as a technical prototyping platform for innovation and invention, fostering local entrepreneurship and providing a space for learning and innovation.

During the visit, participants gained firsthand experience with digital fabrication technologies, including Laser Cutters, 3D printers, Vinyl Plotters, Sand Blasters, and Molding and Casting equipment. These tools empower users to create customized smart devices tailored to local or personal needs, inspiring creativity and innovation among visitors.

The Super Fab Lab excursion offered a unique opportunity for students and teachers to explore the possibilities of digital fabrication, igniting their passion for innovation and entrepreneurship.

INSTITUTION'S INNOVATION COUNCIL
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE
FAB LAB

MORNING STAR HOME SCIENCE COLLEGE, ANGMALY
Affiliated to Mahatma Gandhi University, Kottayam
Reaccredited by NAAC with A++ Grade

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE and IIC

Organizing

Super Fablab Visit

On 14th February 2024 (Wednesday)

**Seats limited to 25
Hurry up and register now**

Principal
Dr. St. Shemi George

IEDC Nodal Officers
Dr. Rintu Mary Sebastian
Dr. Marilyn Mary Xavier





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Navigating Intellectual Property: Seminar on Patents and Copyrights

In collaboration with the Department of Home Science, IEDC organized a seminar titled "Panoramic Perspectives in Patent and Copyright in the Indian Context." Aimed at postgraduate students of the college, the session provided a comprehensive overview of patents and copyrights, shedding light on their significance and the procedural aspects involved in filing to protect intellectual properties.

Through this informative platform, students gained valuable insights into the intricacies of patent and copyright laws, equipping them with the knowledge needed to navigate the complex landscape of intellectual property rights effectively.





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IEDC, IIC
&
PG & Research Department of Home Science
organizes Seminar on

Panoramic Perspective of Patent and Copyright in Indian Context

Resource Person:
Dr. I G Rathish
Assistant Professor
Inter University Centre for IPR Studies
CUSAT

March 20, 2024
9:30 AM
@ Conference Hall, MSHSC

INTELLECTUAL PROPERTY
COPYRIGHT
PATENTS
INVENTION
TRADEMARK



Campus Innovators Inspire with Eco-Friendly Solutions

On March 21, 2024, students had the privilege of engaging with innovators right from their own campus. The sessions were led by Ms. Reshma Santhosh and Ms. Aleena Mathew, both esteemed alumnae of the college.

Ms. Reshma Santhosh, a former student of the Department of B.Com, showcased her innovative product "W2M" (Waste to Manure Pot). This eco-friendly solution, which decomposes into manure after use, was recognized in the Smart India Hackathon 2022.

In the second session, Ms. Aleena Mathew, an alumna of the Department of Home Science, presented her unique creation: delicious cookies made from spinach leaves.



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These sessions offered students invaluable insights into diverse realms of innovation, inspiring them with real-life examples from their peers' experiences



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INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE AND IIC
Jointly organising
Session on
Meet the Campus Innovators


Ms. Reshma Santhosh
Alumnae B. Com


Ms. Aleena Mathew
Alumnae FCS

COLLEGE AUDITORIUM
BENEFICIARIES: FIRST YEAR UG STUDENTS

DATE: 21-03-2024
TIME: 12.00 PM

Principal
Dr. Sr. Shemi George

IEDC Student Lead
Ms. Catherine Paul

IEDC Nodal officers
Dr. Rintu Mary Sebastian
Dr. Marilyn Mary Xavier