



B. Com

PSO	Programme Specific Outcomes (PSO)
PSO1	Develop Proficiency in auditing, management, marketing, entrepreneurship, banking, insurance, advertisement and business.
PSO2	Attain technical expertise in Income tax, GST, mercantile law and company law.
PSO3	Comprehend the different areas of communication, environment management, human rights, decision making, innovation in socio-economic activities.
PSO4	Apply the basic knowledge in financial accounting, corporate accounts, cost accounting, management accounting and quantitative techniques.
PSO5	Comprehend the language and literary skills in English, Malayalam and Hindi.
PSO6	Develop analytical skills in the field of finance and commerce and apply it in research works.
PSO7	Develop general awareness about the basic sciences, Commerce and humanities.