



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL

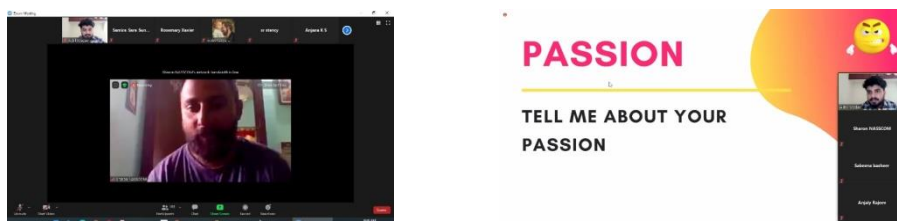
MORNING STAR HOME SCIENCE COLLEGE

Angamaly South P.O., 683573 (Affiliated to Mahatma Gandhi University, Kottayam and Reaccredited by NAAC with A grade)

Annual Report 2021-22

1. Be a Studentpreneur

IEDC Morning Star Home Science College in coordination with NASSCOM 10000 Startups conducted an exclusive workshop “Be a Studentpreneur” for Students of Morning Star Home Science College. Students taking the forefront of innovation need the right grooming & mentoring to help the aspiring entrepreneurs of tomorrow achieve their goals. The workshop gave an Introduction to entrepreneurship and open up a whole new world of ideas to forge way through. The workshop was held on 24th April 2021, at 9.30 am. Nodal Officer Mrs. Neenu Mary Thomas welcomed the gathering. Mr. Sharon, Regional Lead, Kerala, NASSCOM 10000 startups gave an introduction to the programme The first Session was led by Mr. Akhil Madhav, Makerspace Manager at Cisco thingqbator. The session dealt with Importance of entrepreneurship, Relevance of E – cells, How do you start-up your first idea, Few startup stories, Things to learn before your startup :Ideas,Funding,Support etc. The Second session was handled by Gilchrist K A, included creative activity like Ideation exercise, Business model canvas introduction.The programme concluded after Q and A session.





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2. The Start Up Story

IEDC, Morning Star Home Science College, Angamaly organized a webinar on the topic “The Start Up Story” on 5th June 2021, 11.30 am. The resource person for the topic was Ms. Pinky Jayaprakash, Founder, CEO JPnME, Edtech Enthusiast and Winner, Women Faces Awards 2020. She is an entrepreneur working in real-world problems and challenges in the education sector.

**MORNING STAR HOME SCIENCE COLLEGE
ANGAMALI**

**Innovation & Entrepreneurship
Development Cell
(IEDC)**

**The
Startup
Story**

June 5, 2021, Saturday
11.30 am

G Meet
Click here to register
<https://chat.whatsapp.com/Hzere0tuhzQ19m9IU000er>

INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

REPUBLIC
STARTUP MISSION

Ms. Pinky Jayaprakash
Founder, CEO JPnME
Winner, Women Faces
Awards 2020

Principal
Dr. Sr. Rosiliv A.V.

Nodal Officer
Ms. Neenu Mary Thomas



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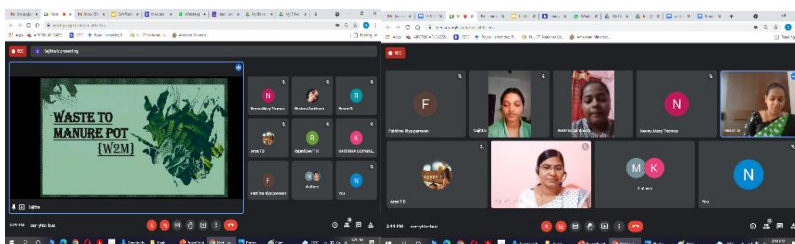
3. IDEA HUNT 2021

IEDC Innovation & Entrepreneurship Development Cell is organized IDEA HUNT 2021 to enable students of Morning Star Home Science College, Angamaly to think out of the box and showcase their innovative ideas. This will provide the budding entrepreneurs an opportunity to showcase their dream business ideas, concepts, product, inventions and services. The competition is exclusively for students of Morning Star Home Science College. The Objectives of the programme is to ignite innovative ideas among students, to develop entrepreneurial mindset among students, to foster ethical and social values among budding entrepreneurs and to connect with likeminded innovators for further enhancement of the project

The students selected for finals presented their ideas in a PowerPoint presentation (on 15th June 2021 , 2.30 pm and an expert panel evaluated the presentations. The expert panel included Dr. Sr. Rosily A.V, Principal, Mr. Sharon Sebastian, Regional Lead, NASSCOM, 10000 Startups, Ms. Shiny K Ittiachan, IQAC Coordinator& Head Department of Physics, Dr. Reshmi G, Assistant Professor, Department of Economics and Ms. Rajani Devi T.R, Assistant Professor, Department of Home Science.The Finalists Were

- Waste to Money, Arya. T. B, 2nd B.Sc chemistry:
- Waste To Manure Pot {W2M}, Sajitha, Reshma Santhosh, B.Com (F&T)
- Online grocery shopping, Teresa Martin, Sreelakshmi P.M, 2nd B.Sc Chemistry

The project entitled “Waste To Manure Pot” was selected for funding and prototype making.





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4. Orientation Programme

An orientation programme was arranged for first year UG Students on IEDC, Entrepreneurship and Opportunities for Startup Ideas on 28th October 2021 from 10.30 am to 12.30 pm. Nodal Officer Ms. Neenu Mary Thomas gave a talk on *“What is IEDC, How it works, Entrepreneurship and Opportunities for Startup Ideas.”*





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5. Meet the Startup Founder-Artist turned Entrepreneur

IEDC of Morning Star Home Science College, organized a session "*Meet the Startup Founder-Artist turned Entrepreneur*" for all first year students of all disciplines on 8th December 2021. The chief guest for the session was Ms. Harsha Puthussery, Founder and MD at *Iraah Loom International Pvt Ltd*, Artist/ Entrepreneur/ Engineer Incubated at KSUM, IIITMK-WISE Sociopreneur.



6.

6. Student Turned Entrepreneur

IEDC of Morning Star Home Science College, Organized a Meet with Start up Founder: Student turned Entrepreneur on 13 th december 2021. A Star Entrepreneur centre was also digitally Inaugurated during the programme. Ms. Neenu Mary Thomas Welcomed the gathering. Principal Dr.Sr. Rosily AV presided over the function. Ms. Leena K Joseph felicitated the gathering. The Start-up founder for the session was Mr. Najeeb Bin Haneef, Founder and CEO of ZAARA Biotech.



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7. IEDC Summit

A team of 10 students and two teachers participated in IEDC summit at St. Joseph College of Engineering and Technology, Palai. Waste to manure pot prepared by students were showcased in a stall at the summit.

