


NAME	Dr. RASHMI M.B.	
DESIGNATION	ASSISTANT PROFESSOR	
QUALIFICATION	M.COM, Ph.D , UGC- NET, MBA(pursuing IGNOU)	
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TEACHING INTERESTS	
Accounting & Finance Financial management Taxation Research Methodology	

RESEARCH AREAS
Behavioral Finance, Financial Well Being, Financial Literacy, Quality of Life

ACADEMIC/PROFESSIONAL QUALIFICATIONS*

NAME OF THE PROGRAMME	INSTITUTION/UNIVERSITY	YEAR OF PASSING
Ph.D. (Commerce)	Cochin University of Science and Technology	2020
M.com (Finance)	Sacred Heart College, Thevara; Mahatma Gandhi University	2010
UGC- NET	University Grants Commission	2011
B.com (Taxation)	St. Peters college, Kolenchery; Mahatma Gandhi University	2008

OTHER TRAINING PROGRAMS ATTENDED

NAME OF THE PROGRAMME	INSTITUTION/UNIVERSITY	YEAR
Coursera course on Financial Markets	Yale University, New Haven, Connecticut	July 2020
Coursera course on The Data Scientist's Toolbox	John Hopkins University, Maryland, United States	June 2020
Coursera course on e-Learning Ecologies: Innovative Approaches to Teaching and Learning for Digital Age	University of Illinois, Urbana- Champaign	July 2020
NPTEL course on Business Analytics for Management Decision	Indian Institute of Technology, Kharagpur	Jan- Apr 2020

CAREER HISTORY/TEACHING EXPERIENCE

DESIGNATION	INSTITUTION/UNIVERSITY	YEAR OF SERVICE
ASSISTANT PROFESSOR (CONTRACT)	School of Management Studies, CUSAT	6.8 years
ASSISTANT PROFESSOR	Sahrdaya College of Advanced Studies, Kodakara	4 months
GUEST ELCTURER	C Achutha Menon Government college, Kuttanellur, Thrissur	1 month
LECTURER	Students PG Centre, Irinjalakuda, Thrissur	1 Year

PHD THESIS

SL.NO	TITLE	GUIDE NAME	INSTITUTION	MONTH/YEAR
1.	ROLE OF PERSONAL FINANCE MANAGEMENT IN DETERMINING	Dr. P.R WILSON	SCHOOL OF MANAGEMENT STUDIES, CUSAT	MAY 2020

	FINANCIAL WELL BEING AND QUALITY OF LIFE: A STUDY AMONG GOVERNMENT EMPLOYEES IN KERALA			
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JOURNAL PUBLICATIONS

SL.NO.	TITLE	NAME OF JOURNAL / VOL. NO / ISSUE NO / PAGE NOS	ISSN NO	MONTH / YEAR
1.	Personal Finance Management and Life time Goals: An Empirical Analysis.	Zenith International Journal of Multidisciplinary Research Volume.8, Issue 6, pages: 160-170,	2231-5780	2018
2.	Personal Finance Management and Well Being among Government Employees in Kerala.	International Journal of Current Engineering and Scientific Research Volume. 4, Issue 12, pages: 66-75.	2393-8374	2017,
3.	An empirical Research into association between personality traits and mood states of an individual.	ZENITH International Journal of Multidisciplinary Research Vol.6 (1) pages 206-216	2231-5780	JANUARY 2016
4.	Role of ICT in empowering women entrepreneurs: Prospects and Challenges	Journal of women, Empowerment and Technology Vol.2, Issue 3 pages	2394-4420	2016
5.	Measuring price consciousness among management graduates in Kerala	International journal of innovative research in science, engineering and technology. Vol. 4, Issue 6	2319-8753	June 2015

6.	Entrepreneurial psychological capital of postgraduate management and non-management students in Kerala, India	Asian Journal of Management, vol5, issue 3	2229 – 3795	2015
7.	Paradigm shift in the forms of money and its influence on personal finance management	Paripex- Indian journal of research, vol 4, issue3	2250-1991	2015
8.	Corporate Social Responsibility as an Internal Marketing Tool: Prospects and Challenges in India	Dominican Discern A Refereed journal for Interdisciplinary Studies, Vol. 1, Issue 2	2454-5708	2015

CONFERENCE PUBLICATIONS

SL.NO.	TITLE	NAME OF CONFERENCE	VENUE, MONTH / YEAR
1.	Validation of personal finance schedule with reference to cross cultural differences,	International conference on trends and challenges in global business management	Sree Narayana Gurukulam College of Engineering, Kadayiruppu November 2013 (ISBN 978-93-82338-84-0)

BOOKS AS AUTHOR/EDITED/CHAPTERS/REVIEWS

SL.NO	TITLE	AUTHOR NAMES	ISBN NO.	MONTH/ YEAR
1.	Information and communication technology and its impacts on higher education – A Review published as a chapter in	Rashmi M.B.	ISBN 978-93-85640-13-2	2015

Information and communication technology and social science research.			
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ORIENTATION/REFRESHER COURSES ATTENDED

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER	MONTH/ YEAR
1.	Refresher Course in Commerce	Shri Ram College of Commerce, University of Delhi, ARPIT SWAYAM	February 2020
2.	Fin tech (One month capacity building programme)	School of management studies, CUSAT (CUSATECH FOUNDATION & RUSA)	February- March 2021

SEMINARS/CONFERENCES/WORKSHOPS ATTENDED[#]

SL.NO	NAME OF THE PROGRAMME	NAME OF THE ORGANISER & SPONSORING AGENCY	VENUE & DATE	LEVEL *
1.	Effective and innovative teaching	Deen dayal upadhyay kaushal Kendra, cusat	11 march 2017	Regional
2.	Student engagement for effective learning in management education	SCMS cochin School of Business AICTE Sponsored	6-18 november 2017	National
3.	Statistical package for social sciences	Women's studies centre, CUSAT	19- 23 March 2018	Regional
4.	International workshop on data analysis for research and publication	School of Management Studies, CUSAT	7-11 May 2018	International
5.	Neuro science of learning in digitalized	SCMS Cochin School of Business AICTE	SCMS , KOCHI 2 nd - 7 th November	National

	learning environment	Sponsored	2020	
6.	Advanced Financial Statement Analysis	SCMS Cochin School of Business AICTE Sponsored	SCMS , KOCHI 16 th - 21 st November 2020	National
7.	Guidance and Counselling	St Joseph's College of Engineering and technology, Palai, Kochi AICTE Sponsored	St Joseph's College of Engineering and technology, Palai, Kochi 7 th December- 12 th December 2020	Regional

*INSTITUTIONAL, REGIONAL, STATE,NATIONAL, INTERNATIONAL

#(MENTION THOSE WHICH ARE RELEVANT & PREFERABLY WITHN PAST 5 YEARS)

INVITED TALKS/IN MEDIA/ANY OTHER

- Online workshop on Introduction to SPSS at St.Pauls College, Kalamassery on 25-03-2021

POSITIONS HELD IN COLLEGE

- Question paper setter for Kannur University & Calicut University (MBA)
- Paper valuation at CUSAT and other central valuation camps

PG PROJECTS GUIDED

SL.NO	TITLE	MONTH/ YEAR
1.	Guided more than 50 MBA projects (school of management studies, CUSAT) Won the best project award instituted by SMS, CUSAT in the year 2019. Project title: Kerala Floods: A study on the Recouping behavior of small and tiny firms	From 2015-2021

REFERENCES

1. Dr. Jagathy Raj V.P.
Director & Senior Professor
School of Management Studies, CUSAT
Ph: 9847220016
2. Dr. Saji TG
Associate Professor
School of management studies, CUSAT